

Cabinet Members for Community & Regulatory Services and Health & Adult Care Services

Agenda

Date:	Monday, 25th February, 2013
Time:	10.30 am
Venue:	Committee Suite 1 & 2, Westfields, Middlewich Road, Sandbach CW11 1HZ

The agenda is divided into 2 parts. Part 1 is taken in the presence of the public and press. Part 2 items will be considered in the absence of the public and press for the reasons indicated on the agenda and at the foot of each report.

PART 1 – MATTERS TO BE CONSIDERED WITH THE PUBLIC AND PRESS PRESENT

1. **Apologies for Absence**

2. **Declarations of Interest**

To provide an opportunity for Members and Officers to declare any disclosable pecuniary and non-pecuniary interests in any item on the agenda.

3. **Public Speaking Time/Open Session**

In accordance with Procedure Rules Nos.11 and 35 a period of 10 minutes is allocated for members of the public to address the meeting on any matter relating to the work of the body in question. Individual members of the public may speak for up to 5 minutes but the Chairman or person presiding will decide how the period of time allocated for public speaking will be apportioned where there are a number of speakers. Members of the public are not required to give notice to use this facility. However, as a matter of courtesy, a period of 24 hours' notice is encouraged.

Members of the public wishing to ask a question at the meeting should provide at least three clear working days' notice in writing and should include the question with that notice. This will enable an informed answer to be given.

4. **Leisure & Culture Fees & Charges 2013/14** (Pages 1 - 12)

To approve the 2013/14 fees and charges for Leisure and Cultural Services.

THERE ARE NO PART 2 ITEMS

CHESHIRE EAST COUNCIL

Cabinet Members for Community & Regulatory Services and Health & Adult Care

Date of Meeting: 25th February 2013
Report of: Marketing & Business Support Manager (Leisure & Culture)
Subject/Title: Leisure & Culture Fees & Charges 2013/14
Portfolio Holder: Councillors Les Gilbert and Janet Clowes

1.0 Report Summary

- 1.1 To provide the Cabinet Members with the required information in order to confirm the 2013/14 scale of charges for Leisure & Cultural Services.

2.0 Recommendation

- 2.1 That the Leisure & Culture Fees and Charges for 2013/14 as set out in Appendix 1 be approved, to come into effect on 1st April 2013.

3.0 Reasons for Recommendation

- 3.1 The proposed scale of charges for 2013/14 aims to achieve the required 3% increase in customer receipts to ensure that the service operates within budget.

4.0 Wards Affected

- 4.1 All

5.0 Local Ward Members

- 5.1 N/A

6.0 Policy Implications (including carbon reduction and health)

- 6.1 It is important to ensure that use of leisure facilities for health improvement is encouraged and that maximising prices is not seen as a barrier to participation. This proposal takes into account key areas of the services where usage has decreased and aims to address that declining usage. The Everybody Options scheme also compliments the headline price levels by offering targeted, means-tested discounts of up to 40% for those who are unable to pay the full price levels for key activities.
- 6.2 Additional payment methods are also available to encourage regular participation including monthly Direct Debits and annual passes which offer further discounts to the casual activity rates.

7.0 Financial Implications (authorised by Director of Finance and Business Services)

- 7.1 The proposed fees and charges aim to meet the increased income target of 3% for 2013/14 through a combination of increasing fees where appropriate, and targeted price reductions to stimulate attendance in under-utilised spaces.
- 7.2 The proposal forms part of the normal annual review of the service charging levels in line with the service's Charging Strategy.

8.0 Legal Implications (authorised by Borough Solicitor)

- 8.1 The provision of Leisure facilities is a discretionary service and is subject to powers primarily under Section 19 of the Local Government (Miscellaneous Provisions) Act 1976. Apart from this specific power there exist more general powers in the Local Government Act, 1972 and the power of general competence in the Localism Act 2011.
- 8.2 Under S.19 (2) of the Local Government (Miscellaneous Provisions) Act 1976, the Local Authority may make any recreational facilities provided by it "available for use by such persons as it thinks fit either without charge or on payment of such charges as the authority thinks fit."

9.0 Risk Management Implications

- 9.1 The proposal forms part of the annual process for reviewing leisure and culture fees and charges. The 2013/14 proposals are low risk, however if the increased fees result in a net decrease in facility usage and income the proposals will be further reviewed in year.

10.0 Background and Options

- 10.1 The Leisure & Cultural Services Charging Strategy encourages an annual review of fees and charges, as well as regular monitoring throughout the year. The last set of changes was implemented on 1st January 2012. The 2013/14 proposal (Appendix 1) has been devised through careful monitoring of the attendances and occupancy levels as well as regular competitor analysis. Where the local market can bear a further increase, an average of 3% has been applied, rounded to the nearest 10p to reduce cash-handling costs.

Certain activities are currently declining, partly due to price levels, but also due to changing cultures around team sports. A number of these activities have proposed decreases in price level in order to stimulate growth and achieve the required income levels through increased usage.

11.0 Access to Information

The background papers relating to this report can be inspected by contacting the report writer:

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Designation: Marketing & Business Support Manager (Leisure & Culture)

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Leisure Facilities

2013/14 Draft

Version 0.5

For 1st April 2013 Implementation

Swimming (40% discount)							
Description	VAT	2011/12	2012/13	2013/14	% Change	Options Price	Comments
Swimming							
Adult	s	£3.70	£4.00	£4.00	0.00%	£2.40	
Junior/OAP	s	£2.50	£3.20	£3.20	0.00%	£2.40	
Under3	s	Free	Free	Free			
Family	s	£9.50	£10.30	£10.30	0.00%		1-2 Adults, 2-3 Juniors
Spectator	s	£0.70	£0.80	£0.80	0.00%		
Everybody Splash Learn to Swim Scheme							
Junior Lessons Stages 1-2	e	£4.70	£5.10	£5.30	3.92%	£3.18	Harmonise course lengths for new system - RR
Junior Lessons Stages 3+	e	£4.40	£4.80	£4.90	2.08%	£2.94	Harmonise course lengths for new system - RR
Adult Lessons	e	£4.90	£5.30	£5.40	1.89%	£3.24	
Parent & Baby Swim	e	£3.90	£4.20	£4.30	2.38%	£2.58	Instructor Sessions
AquaFit	e	£4.20	£4.50	£4.60	2.22%	£2.76	Based on 45min session
Pool Hire (Main Pools) Minimum Basic Hire Rate, Casual Use - Equipment/Additional Staff Extra							
Crewe	s	£76.80	£83.30	£85.80	3.00%		Grade B
Nantwich	s	£76.80	£83.30	£85.80	3.00%		Grade B
Sandbach	s	£62.40	£67.70	£69.70	2.95%		Grade C
Alsager	s	£62.40	£67.70	£69.70	2.95%		Grade C
Congleton	s	£76.80	£83.30	£85.80	3.00%		Grade B
Poynton	s	£55.20	£59.90	£61.70	3.00%		Grade D
Wilmslow	s	£76.80	£83.30	£85.80	3.00%		Grade B
Knutsford	s	£62.40	£67.70	£69.70	2.95%		Grade C
Macclesfield	s	£100.80	£109.40	£112.00	2.38%		Grade A - Divide by lanes
Pool Hire (Main Pools) Minimum Basic Hire Rate, Regular Adult Clubs - Equipment/Additional Staff Extra							
Crewe	e	£64.00	£69.42	£71.50	3.00%		Adult club rate is the casual fee minus
Nantwich	e	£64.00	£69.42	£71.50	3.00%		VAT at standard rate (currently 20%)
Sandbach	e	£52.00	£56.42	£58.08	2.94%		
Alsager	e	£52.00	£56.42	£58.08	2.94%		
Congleton	e	£64.00	£69.42	£71.50	3.00%		
Poynton	e	£46.00	£49.92	£51.42	3.00%		
Wilmslow	e	£64.00	£69.42	£71.50	3.00%		
Knutsford	e	£52.00	£56.42	£58.08	2.94%		
Macclesfield	e	£84.00	£91.17	£93.33	2.37%		
Pool Hire (Main Pools) Minimum Basic Hire Rate, Regular Junior Clubs - Equipment/Additional Staff Extra							
Crewe	e	£45.00	£48.59	£50.05	3.00%		Revised policy agreed by portfolio holder to
Nantwich	e	£45.00	£48.59	£50.05	3.00%		offer an approx 30% discount on junior
Sandbach	e	£37.00	£39.49	£40.66	2.95%		club use in addition to the VAT exemption.
Alsager	e	£37.00	£39.49	£40.66	2.95%		
Congleton	e	£45.00	£48.59	£50.05	3.00%		
Poynton	e	£34.00	£34.94	£35.99	3.02%		
Wilmslow	e	£45.00	£48.59	£50.05	3.00%		
Knutsford	e	£37.00	£39.49	£40.66	2.95%		

Macclesfield	e	£60.00	£63.82	£65.33	2.37%	
Pool Hire (Learner Pools) Minimum Basic Hire Rate, Casual Use - Equipment/Additional Staff Extra						
Crewe, Nantwich, Congleton, Wilmslow	s	£40.00	£43.40	£44.70	3.00%	Hire fee is for stand alone learner pool use
Macclesfield	s	£61.00	£66.20	£68.20	3.02%	Discounts available when hiring both pools

Dry Sports Activities

Everybody Health & Fitness

Description	VAT	2011/12	2012/13	2013/14		Options Price	Comments
Health & Fitness							
Fitness Class General Adult	s	£4.00	£4.50	£4.60	2.22%	£3.68	Non-premium classes
12 Month Single DD (Monthly)	s	£28.00	£28.00	£28.00	0.00%		
12 Month Single Cash (Yearly)	s	£308.00	£308.00	£308.00	0.00%		
12 Month Joint DD (Monthly)	s	£50.00	£50.00	£50.00	0.00%		
12 Month Joint Cash (Yearly)	s	£550.00	£550.00	£550.00	0.00%		
12 Month Options DD (Monthly)	s	£19.00	£19.00	£19.00	0.00%		
12 Month Options Cash (Yearly)	s	£209.00	£209.00	£209.00	0.00%		
1 Month Single DD (Monthly)	s	£35.00	£35.50	£36.20	1.97%		Increase the gap between annual and monthly to create value on annual and corporates
1 Month Joint DD (Monthly)	s	£55.00	£56.00	£57.20	2.14%		
1 Month Options DD (Monthly)	s	£24.00	£24.50	£25.00	2.04%		
Fitness Suite Casual	s	£5.50	£6.00	£6.00	0.00%	£4.80	
Fitness Suite Induction	e	£15.00	£15.00	£16.00	6.67%	£12.80	
Options Card Annual Fee	s	£5.00	£5.00	£5.00	0.00%		
Lost Card Fee	s	£5.00	£5.00	£5.00	0.00%		

Sports Hall Activities

Sports Hall Activities							
Badminton Peak							
Badminton Adult (Off-Peak)	s	£9.50	£10.30	£10.60	2.91%	£8.48	
Badminton Junior (Off-Peak)	s	£7.50	£8.10	£8.10	0.00%	£8.00	Discount for EB Members off peak 25%
Badminton Family (Off-Peak)	s	£6.00	£6.50	£6.50	0.00%	£8.00	Discount for EB Members off peak 25%
Badminton Family (Off-Peak)	s	£7.00	£7.60	£7.60	0.00%	£8.00	Discount for EB Members off peak 25%
Squash Peak							
Squash Adult (Off-Peak)	s	£7.20	£7.80	£7.80	0.00%	£4.00	
Squash Adult (Off-Peak)	s	£5.50	£6.00	£6.00	0.00%	£4.00	Discount for EB Members off peak 25%
Squash Junior (Off-Peak)	s	£4.50	£4.80	£4.80	0.00%	£4.00	Discount for EB Members off peak 25%
Squash Family (Off-Peak)	s	£5.00	£5.40	£5.40	0.00%	£4.00	Discount for EB Members off peak 25%
Table Tennis Peak							
Table Tennis Adult (Off-Peak)	s	£4.70	£5.10	£5.10	0.00%	£4.08	
Table Tennis Adult (Off-Peak)	s	£4.30	£4.70	£4.70	0.00%	£4.08	Discount for EB Members off peak 25%
Table Tennis Junior (Off-Peak)	s	£3.00	£3.80	£3.80	0.00%	£4.08	Discount for EB Members off peak 25%
Table Tennis Family (Off-Peak)	s	£4.00	£4.30	£4.30	0.00%	£4.08	Discount for EB Members off peak 25%
Sports Hall Hire							
Full Hall Peak	s	£48.00	£52.10	£53.60	2.88%		
Full Hall Adult Off-Peak	s	n/a	£40.00	£40.80	2.00%		Off peak usage significantly reduced
Full Hall Junior/OAP Off-Peak	s	£33.00	£35.80	£36.20	1.12%		Off peak usage significantly reduced
Half Hall Peak	s	£31.00	£33.60	£34.60	2.98%		
Half Hall Adult Off-Peak	s	n/a	£27.00	£27.50	1.85%		Off peak usage significantly reduced
Half Hall Junior/OAP (Off-Peak)	s	£21.70	£23.50	£23.90	1.70%		Off peak usage significantly reduced
Half Hall Adult Macclesfield LC	s	£46.00	£49.90	£51.40	3.00%		
Half Hall Adult Macclesfield Off-Peak	s	n/a	£39.00	£39.80	2.05%		Off peak usage significantly reduced
Half Hall Junior Macclesfield Off Peak	s	£33.00	£35.80	£36.50	1.96%		Off peak usage significantly reduced
Minor Hall Adult	s	£26.00	£28.20	£29.00	2.84%		
Minor Hall Adult Off-Peak	s	£24.00	£26.00	£26.60	2.31%		Off peak usage significantly reduced
Minor Hall Junior Off-Peak	s	£18.50	£20.10	£20.50	1.99%		Off peak usage significantly reduced

Outdoor Activities

Outdoor Activities - Artificial Pitch - 3G (Middlewich & Cumberland Arena)

Astroturf Winter Peak Adult Full Pitch	s	n/a	£74.70	£76.90	2.95%
Astroturf Winter Peak Junior Full Pitch	s	n/a	£51.60	£53.20	3.10%
Astroturf Winter Peak Adult 1/3 Pitch	s	n/a	£48.30	£49.80	3.11%
Astroturf Winter Peak Junior 1/3 Pitch	s	n/a	£27.40	£28.20	2.92%
Astroturf Summer/Winter Off Peak Adult Full Pitch	s	n/a	£50.90	£52.40	2.95%
Astroturf Summer/Winter Off Peak Junior Full Pitch	s	n/a	£28.30	£29.20	3.18%
Astroturf Summer/Winter Off Peak Adult 1/3 Pitch	s	n/a	£31.00	£31.90	2.90%
Astroturf Summer/Winter Off Peak Junior 1/3 Pitch	s	n/a	£15.70	£16.20	3.18%

Reduced number of lines to simplify pricing

Outdoor Activities - Artificial Pitch - Sand Filled

Astroturf Winter Peak Adult Full Pitch	s	£62.00	£67.30	£65.00	-3.42%
Astroturf Winter Peak Junior Full Pitch	s	£48.00	£52.10	£50.00	-4.03%
Astroturf Winter Peak Adult 1/3 Pitch	s	£40.00	£43.40	£40.00	-7.83%
Astroturf Winter Peak Junior 1/3 Pitch	s	£25.00	£27.10	£25.00	-7.75%
Astroturf Summer/Winter Off Peak Adult Full Pitch	s	£55.00	£59.70	£53.00	-11.22%
Astroturf Summer/Winter Off Peak Junior Full Pitch	s	£37.70	£40.90	£37.00	-9.54%
Astroturf Summer/Winter Off Peak Adult 1/3 Pitch	s	£34.00	£36.90	£33.00	-10.57%
Astroturf Summer/Winter Off Peak Junior 1/3 Pitch	s	£20.00	£21.70	£20.00	-7.83%

New pricing to reflect differing quality between sand-filled and 3G pitches

Outdoor Activities - Artificial Pitch - 3G (Barony & Sir William Stanier)

Astroturf Winter Peak Adult	s	£36.00	£39.10	£40.30	3.07%
Astroturf Winter Peak Junior	s	£25.00	£27.10	£27.90	2.95%
Astroturf Summer/Winter-Off Peak Adult	s	£29.50	£32.00	£33.00	3.13%
Astroturf Summer/Winter-Off Peak Junior	s	£16.00	£17.40	£17.90	2.87%

Outdoor Activities - Tennis

Peak	s	£5.00	£5.40	£5.50	1.85%	£3.20
Adult Off-Peak	s	£4.00	£4.30	£4.30	0.00%	£3.20
Junior Off-Peak	s	£3.00	£3.30	£3.30	0.00%	£3.20
Family Off-Peak	s	£3.50	£3.80	£3.80	0.00%	£3.20

Freeze and discount for EB Members

Freeze and discount for EB Members

Freeze and discount for EB Members

Misc

Sauna	s	£5.20	£5.60	£5.70	1.79%	£4.56
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Facility Specific Activities

Description	VAT	2011/12	2012/13	2013/14	Options Price	Comments
Athletics Tracks						
Track and In-Field Meetings & Club Hire						
Athletics Track Casual Peak	s	n/a	£59.20	£61.00	3.04%	
Athletics Track Casual Off-Peak	s	n/a	£39.10	£40.30	3.07%	
Athletics Meet	s	n/a	Negotiable			
Athletics Track Regular Club (Adult)	e	n/a	£49.40	£50.90	3.04%	
Athletics Track Regular Club (Junior)	e	n/a	£32.60	£33.60	3.07%	
Grass Soccer Pitches - Cumberland & Razzar						
Main Pitch Casual	s	£82.00	£89.00	£91.70	3.03%	AA Grade
Main Pitch Regular	s	£66.00	£71.60	£73.75	3.00%	AA Grade
Main Pitch Reg Floodlit	s	£101.00	£109.60	£112.90	3.01%	AA Grade
Razzar - Junior	s	£25.50	£27.70	£28.50	2.89%	
Razzar - Adult	s	£43.90	£47.60	£49.00	2.94%	

	2011	2012	2012	2013/14
	2.5%	3.00%	Rounded	3% Rounded
ST JOHN'S WOOD MILLENIUM COMMUNITY CENTRE				
Hall Hire (Room 9)				
Main Hall weekdays - per hour	17.00	17.51	17.50	£18.00
Main Hall weekend (9.00 - 5.00) - per hour	15.90	16.38	16.40	£16.90
Main Hall weekend (other times) - per hour	23.35	24.05	24.05	£24.80
Large Rooms (Rooms 7 & 9)				
Weekdays (12 noon - 5.00) - per hour	6.15	6.33	6.35	£6.50
Weekdays (other times) - per hour	9.40	9.68	9.70	£10.00
Weekends (9.00 - 5.00) - per hour	9.40	9.68	9.70	£10.00
Weekends (other times) - per hour	14.85	15.30	15.30	£15.80
Large Rooms (Rooms 5 & 6)				
Weekdays (9.00 - 5.00) - per hour			6.30	£6.50
Weekdays (other times) - per hour	9.40	9.68	9.70	£10.00
Weekends (9.00 - 5.00) - per hour	9.40	9.68	9.70	£10.00
Weekends (other times) - per hour	14.85	15.30	15.30	£15.80
Offices - per hour	5.65	5.82	5.85	£6.00
Other Charges				
Kitchen - General	5.65	5.82	5.85	£6.00
Service Charge for office rooms - per week	9.00	9.27	9.30	£9.60
Service Charge for Large Rooms - per week	14.65	15.09	15.10	£15.60
WESTON COMMUNITY CENTRE				
Hall Hire				
Weekdays (9.00 - 6.00) - per hour	6.65	6.85	6.85	£7.10
Weekdays (other times) - per hour	10.25	10.56	10.60	£10.90
Weekends (9.00 - 6.00) - per hour	11.45	11.79	11.80	£12.20
Weekends (other times) - per hour	15.75	16.22	16.25	£16.70
Xmas eve & NewYears eve - per hour	40.45	41.66	41.70	£43.00
Library Room				
Weekdays (any time) - per hour	4.55	4.69	4.70	£4.80
Weekends (any time) - per hour	5.75	5.92	5.95	£6.10
Small Room				
Weekdays (any time) - per hour	5.40	5.56	5.60	£5.80
Weekdays (any time) - per hour	7.80	8.03	8.05	£8.30
Other Charges				
Kitchen light catering - per session	5.75	5.92	5.95	£6.10
Kitchen full catering - per session	10.60	10.92	10.95	£11.30
Use of Room as bar	56.25	57.94	57.95	£59.70
HONFORD HALL				
Hall Hire				
Weekdays (9.00 - 6.00) - per hour	10.30	10.61	10.65	£11.00
Weekdays (Other Times) - per hour	20.70	21.32	21.35	£22.00
Weekend (9.00 - 6.00) - per hour	14.85	15.30	15.30	£15.80
Weekend (other times) - per hour	29.55	30.44	30.45	£31.40
Room Xmas / New Year	40.45	41.66	41.70	£43.00
Other Charges				
Kitchen - Light use	6.15	6.33	6.35	£6.50
Kitchen - General	17.50	18.03	18.05	£18.60
MACCLESFIELD SENIOR CITIZENS HALL				
Hall Hire				
Weekday morning / afternoon	48.45	49.90	49.90	£51.40
Weekday evenings	96.40	99.29	99.30	£102.30
Weekend morning / afternoon	90.00	92.70	92.70	£95.50
Weekend evenings	173.50	178.71	178.75	£184.10
Additional Hours - weekdays - day	12.35	12.72	12.75	£13.10
Additional Hours - weekdays - evening	24.45	25.18	25.20	£26.00
Additional Hours - weekend - day	18.25	18.80	18.80	£19.40
Additional Hours - weekend - evening	42.20	43.47	43.50	£44.80
Xmas / New Years Eve	297.50	306.43	306.45	£315.60
Commercial Hire Charge (08.00 - 17.00)	357.50	368.23	368.25	£379.30
Committee Room				
Weekday morning / afternoon	18.75	19.31	19.35	£19.90
Weekend morning / afternoon	19.70	20.29	20.30	£20.90
Additional hours (daytime) - weekdays	6.40	6.59	6.60	£6.80
Additional hours (daytime) - weekends	7.15	7.36	7.40	£7.60
Evening - per hour (min 2 hours) - Weekdays	6.40	6.59	6.60	£6.80
Evening - per hour (min 2 hours) - Weekends	7.20	7.42	7.45	£7.70
Other Charges				
Kitchen light catering	5.90	6.08	6.10	£6.30
Kitchen full catering	22.50	23.18	23.20	£23.90
Use of Room as bar	56.25	57.94	57.95	£59.70
Stage Production	78.75	81.11	81.15	£83.60
Weddings				
Hire of Hall for Weddings	357.00	367.71	367.75	£378.80
MIDDLEWICH CIVIC HALL				
Hall / Room Hires				
Main Hall - per Hour			26.45	£27.20
Main Hall (Saturday evenings after 5pm) - per hour			31.7	£32.70
Bar / Lounge - per hour			12.3	£12.70
Kitchen tea/coffee making - per session			7.1	£7.30
Kitchen cold food preparation - per session			12	£12.40

Kitchen hot food preparation - per session			24.35	£25.10
THE GABLES				
Hire of Rooms - maximum 3 hour sessions			27.5	£28.30

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